



TAKING CARE OF COSTS
THE INTELLIGENT
BILLING SOLUTION



ONLY PAY

FOR THE COLOUR

YOU USE

INTRODUCING KYOCERA INTELLIGENT BILLING

ONLY PAY FOR THE COLOUR YOU USE

Harness the potential of KYOCERA's unique Intelligent Billing system – only pay for the colour you use and benefit from lower colour print costs throughout your business.

Intelligent Billing is available across the entire TASKalfa range and selected printers. Easily activated by a qualified engineer, Intelligent Billing gives you an accurate cost-per-copy price, often resulting in a lower overall total cost of ownership. It also provides transparent and easy-to-understand information about the printing needs of your business - putting you firmly in control of your costs.

KYOCERA Intelligent Billing uses a metered three tier billing system based on the amount of colour on each page you print. This is different to most standard cost-per-copy plans, which charge one fixed rate for black and white copies, and another set rate for colour copies - meaning you pay the same whether you print a small colour logo or a page of full-colour photographs.

It couldn't be simpler – Intelligent Billing saves you money by only paying for the colour you use!

HOW IS KYOCERA INTELLIGENT BILLING DIFFERENT?

Intelligent Billing separates colour use into three individually priced tiers – Low, Medium and High. As the majority of business printing falls into the Low or Medium colour coverage categories, this allows you to take advantage of lower costs for the coverage you use most.

Your KYOCERA business partner will work with you to set each pricing band to fit your business's individual usage profile.

Comprehensive, transparent, accurate and reliable – Intelligent Billing keeps you informed!

HOW DOES IT WORK?

Each print image is made up of thousands of tiny dots of toner. Three meters (one for each colour cartridge) inside your printing device, automatically count the exact number of colour dots used on each printed page, while a fourth meter measures the amount of black toner used on black and white pages. Colour coverage is calculated per page and then billed at the most appropriate cost for your business (rather than the 5 to 6% coverage cost industry standard).

Reduce your total cost of ownership with accurate costs per copy.

IMPROVE YOUR BUSINESS PERFORMANCE

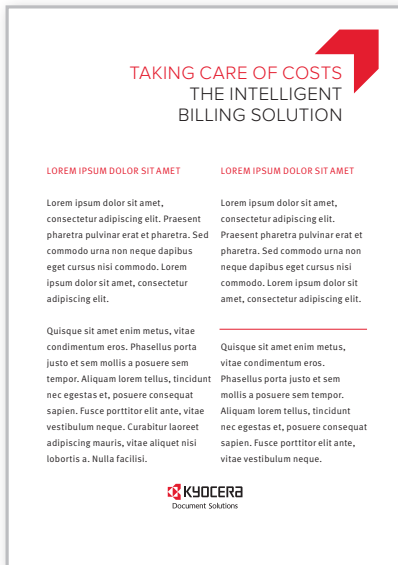
Intelligent Billing provides you with the tools you need to manage your business more effectively. The individual meters in each of your print devices show the exact locations of your printing costs, allowing you to budget, forecast and trim costs accordingly. Reduced toner usage cuts down on waste, helping you to meet your sustainability objectives.

Usage can be monitored remotely via the KM-Netviewer 'Command Centre' or through the device status page, ensuring you stay in control.

Use Intelligent Billing to make informed decisions and reduce print costs throughout your business.



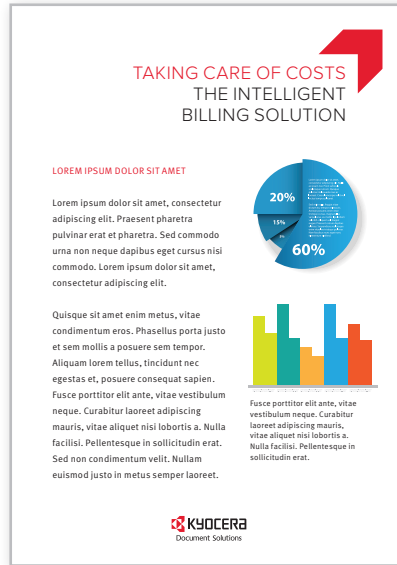
LOW COLOUR



Actual colour coverage in the image is 0.7%*

Documents including a coloured stamp or logo, a few lines of colour highlighted text, emails and delivery notes.

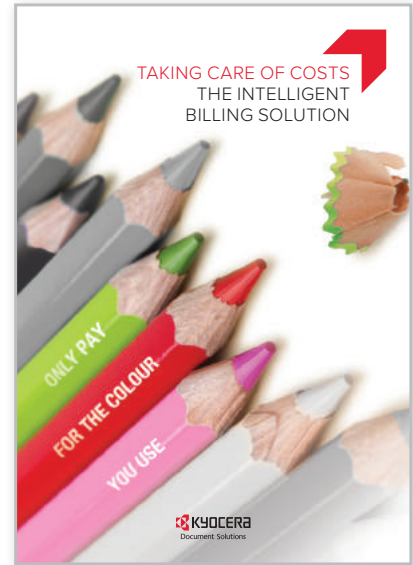
MEDIUM COLOUR



Actual colour coverage in the image is 3.9%*

Standard business documents incorporating coloured charts or graphs, Excel spreadsheets or Power Point presentations.

HIGH COLOUR



Actual colour coverage in the image is 19.7%*

Documents comprising of colour graphics or photographs, e.g. marketing materials, brochures or Internet pages.

HOW WILL YOUR COSTS BE ASSESSED?

KYOCERA Intelligent Billing is broken down into the number of low, medium and high colour coverage pages used by your business. Charges are based on an average colour coverage on each page:

3% Cyan + 4% Magenta + 2% Yellow
= 3% overall average coverage.

WHY IS AN OVERALL AVERAGE COVERAGE MODEL BETTER?

Some three tier pricing models calculate pricing based on total coverage. However using that model of pricing would result in the above example equalling 9% coverage, and increasing the number of pages being charged in the higher price band.

HOW IS IT MEASURED?

A four page document with two black and white pages, one page of low colour coverage and one page of medium colour coverage will register on the device counters as two mono clicks, one low coverage colour click and one medium colour click.

Usage is continually metered and reports are accessible at any time.

THE BENEFITS IN BLACK AND WHITE

- > Reduce print costs – only pay for the colour you use and no more.
- > Lower total cost of ownership (TCO).
- > Complete visibility of all your print costs.
- > No compromise on print quality.
- > Identify areas of high usage for improved business management.
- > More accurate print costs for forecasting and budgeting.

*The percentage shown in the examples are not representative of the banding break points for Low, Medium and High colour coverage.

KYOCERA Intelligent Billing – available across the TASKalfa range and selected ECOSYS models :**

- | | | | |
|--------------------------|-------------------|------------------------------------|-------------------------------------|
| > TASKalfa 2550ci/2551ci | > TASKalfa 2552ci | > TASKalfa 266ci | > ECOSYS M6035cidn/M6535cidn |
| > TASKalfa 3050ci/3051ci | > TASKalfa 3252ci | > TASKalfa 306ci/350ci/356ci/406ci | > ECOSYS P6021cdn |
| > TASKalfa 3550ci/3551ci | > TASKalfa 4052ci | > ECOSYS M6026cdn/M6526cdn | > ECOSYS P5021cdn/P5021cdw |
| > TASKalfa 4550ci/4551ci | > TASKalfa 5052ci | > ECOSYS M6026cidn/M6526cidn | > ECOSYS P5026cdn/P5026cdw |
| > TASKalfa 5550ci/5551ci | > TASKalfa 6052ci | > ECOSYS M5521cdn/M5521cdw | > ECOSYS P6026cdn/P6030cdn |
| > TASKalfa 6550ci/6551ci | > TASKalfa 7052ci | > ECOSYS M5526cdn/M5526cdw | > ECOSYS P6130cdn/P6035cdn/P7040cdn |
| > TASKalfa 7550ci/7551ci | > TASKalfa 8052ci | > ECOSYS M6030cdn/M6530cdn | > ECOSYS FS-C8600DN/FS-C8650DN |

**Device list current as of February 2017. For more up to date information, please go to www.kyoceradocumentsolutions.co.uk

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YOUR KYOCERA BUSINESS-PARTNER